



**THE FAITH
WITHIN FAMILY**

2020 BISHOP'S ANNUAL APPEAL

**PARISH LEADERSHIP
RESOURCE MANUAL**

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Dear Brothers in Christ,

I have had the honor of being the Bishop of the Diocese of Tyler for the past seven years. Thank you for your dedication and enthusiasm toward leading your parishes, schools, and ministries. It is your leadership and faith that strengthens the church of East Texas every day. Every year, we rely on the generosity of the faithful through the Bishop's Annual Appeal to fund ministries and initiatives across East Texas. This is the way our Diocese continues to teach, serve, and grow. Your participation and leadership at the parish level is integral to the success of the Appeal.

This year's theme revolves around the family. Take this time to reflect on the role of our families in our parishes, communities, and ministries. It is our goal to better serve all the faithful in our Catholic family through this work. As priests of our diocesan community, please demonstrate the importance of the Appeal.

The Office of Stewardship and Development has prepared the 2020 Appeal for your parishes and missions. The materials given to you by my staff are the tools necessary for you to conduct the Appeal. Please review this manual and closely follow its' directives.

This year, lay coordinators are not only encouraged but are mandatory. Lay coordinators work with you and assist you in the appeal process. Their generosity of time, treasure and talent are for the betterment of your parish and the Diocese. Please thank them often for their volunteer efforts on behalf of the Diocese.

I urge you to endorse and take an active role in this appeal. Your personal involvement provides the foundation from which your parishioners will build their giving. It is my hope that you will give personally to the Appeal. Thank you for your faithful service and personal commitment to the faithful of East Texas.

All of us are called to serve and care for our Catholic family. This is no small feat. Please aspire to achieve 100% participation within your parish. Every family's gift towards the Bishop's Annual Appeal, no matter how small, is deeply appreciated by the Church and is truly great in the eyes of our Lord. Together, let us work together to strengthen the Church in East Texas.

Fraternally yours through Christ Jesus,



Bishop Joseph E. Strickland

THE 2020 THEME & CASE ELEMENTS

“The Faith Within Family”

St. Pope John Paul II said: “As the family goes, so goes the nation and the whole world.” When we look around at our world today, it can be easy to fall into despair. But the message of the Gospel and our belief in the strength of our family—both our immediate family and our Catholic family—are reasons for great hope.

Our family teaches us that we are never alone. It calls us outside of ourselves in sacrificial love to serve one another, to listen, and to teach. Our families mirror the love of the Church, the bridegroom of Jesus Christ. As disciples, we are called to bring this love to the world. But first, we must focus on fostering this love and truth in our homes, parishes and communities.

The Bishop’s Annual Appeal directly funds the works of the Diocese of Tyler. Through the funds raised in the Appeal, we support our sons and brothers in formation to the priesthood and diaconate, as well as the retirement of our beloved priests, who have given their life in service to the Church. Catholic Charities is given the tools to reach families in dire need of support, and lets those struggling know that they are not alone. The St. Philip’s Institute is able to provide educational materials for every parish, mission, priest and lay person. Through the Appeal, we bring joy and love our family in East Texas.

Areas of Focus this Year:

Our Seminarians: Our current seminarians are supported solely by the Bishop’s Annual Appeal. These men are currently receiving the essential training and formation needed to serve our families, parishes, and missions. These funds are needed today and fund our seminarian program differently than our diocesan capital campaign.

Our Retired Clergy: These men have offered us the sacraments for generations and many are still in active ministry. These men bring to us the Most Holy Eucharist. The appeal will make sure they can retire with dignity, in an environment that appreciates their service, and nurtures their love for Christ and His flock.

The St. Philip Institute of Catechesis and Evangelization: The Institute seeks comprehensive change and improvement in how East Texans are taught the Catholic Faith. It has been charged with creating and providing the materials, resources, and opportunities needed to catechize and evangelize every Catholic and non-Catholic living in East Texas. The education is tailored to the season of life each person finds him or herself in.

To meet these needs, the goal for the 2020 Bishop’s Appeal has been set at **\$2.3 million** with a challenge of joyfully going above and beyond to raise \$2.5 million. We ask you to support this mission as we work to teach the Catholic Faith to every person in East Texas.

APPEAL CALENDAR

January 23	Clergy Day: All Priests in attendance will receive an introduction and training on the keys to conducting a successful Bishop's Annual Appeal (BAA) in their parishes this year. Posters and brochures will be distributed. In-pew envelopes will be mailed.
December 10 - January 31	<p>Bishop's Guild Appreciation Dinners 2019-2020</p> <ul style="list-style-type: none">• Texarkana: Tuesday, December 10th, 2019 at Sacred Heart Catholic Church, 5:30 pm<ul style="list-style-type: none">o Evening Mass, 5:30 pmo Bishop's Guild Dinner, 7 pm in the Parish Hall• Palestine: Tuesday, January 14th, 2020 at Sacred Heart Catholic Church, 5:30 pm<ul style="list-style-type: none">o Evening Mass, 5:30 pmo Bishop's Guild Dinner, 7 pm in the Parish Hall• Nacogdoches: Thursday, January 16th, 2020 at Sacred Heart Catholic Church, 5:30 pm<ul style="list-style-type: none">o Evening Mass, 5:30 pmo Bishop's Guild Dinner, 7 pm in the Parish Hall• Athens: Wednesday, January 29th, 2020 at St. Edward Catholic Church, 5:30 pm<ul style="list-style-type: none">o Evening Mass, 5:30 pmo Bishop's Guild Dinner, 7 pm in the Parish Hall• Paris: Thursday, January 30th, 2020 at Our Lady of Victory Parish, 5:30 pm<ul style="list-style-type: none">o Evening Mass, 5:30 pmo Bishop's Guild Dinner, 7 pm in the St. John Paul Family Center• Tyler: Friday, January 31st, 2020 at Cathedral of the Immaculate Conception, 5:30 pm<ul style="list-style-type: none">o Evening Mass, 5:30 pmo Bishop's Guild Dinner, 7 pm in the Parish Hall
February 8-9	Education Weekend: During the homily at all Masses, celebrants present an introduction and message focusing on the vital importance of the Appeal. Display posters and brochures throughout the parish. Celebrants can use the announcements to reiterate the importance of supporting the Appeal.
February 10-14	Mailing received by all registered households seeking their participation in the Appeal. A pledge card, included, is to be completed and returned by mail or in the offertory collection over the next weeks or during Commitment Weekend.
February 15-16	Commitment Weekend: Takes place at all Masses. Follow the Commitment Weekend Script provided. Play the BAA video and guide the parishioners in filling out their pledges.
February 17-21	Parish leaders, Pastors, and Deans can return pledges in three ways: (1) at the Chancery office, (2) during the clergy retreat to at Montserrat, or (3) after returning from the retreat turn them into the chancery office.
February 22-23	Follow-up Weekend: Final announcements to parish donors regarding the Appeal.
March 16-20	Follow up letter sent to all non-renewed donors with the second invitation to participate in the Appeal
May 3	Last chance mailing sent to all non-renewed donors with third and final invitation to participate in the Appeal.

HOW TO CONDUCT A SUCCESSFUL APPEAL IN YOUR PARISH

Overview: Achieving success in the Bishop's Annual Appeal is directly related to having a well-developed Case, Leadership, Prospects, and Plan.

Case: The projects we fund through the Appeal are well supported; seminarians, retired clergy, faith formation, and Catholic teaching are widely supported by the faithful.

Leadership: Your support as pastor, and the support of the lay leaders of your parish demonstrate the importance of the Appeal and encourage others to learn more and ultimately pledge their own support.

Prospects: Every household in our parishes should be giving sacrificially. Asking people to trust that the Lord will provide is a noble request and one that we are called to make. If every household makes a prayerful, 10-month pledge, every parish will make its' goal.

Plan: Following a carefully crafted set of scripts and processes allow for high average gifts and above-average participation rates. Like last year, this year's appeal process will span three weekends. **Education Weekend will be held first on February 8-9th.** Pastors and Lay Coordinators are encouraged to educate parishioners on the importance of supporting the Appeal during their homilies. The next weekend, **February 15-16th, is Commitment Weekend.** Commitment Weekend combines the showing of the appeal video and the in-pew solicitation process. The following weekend, **February 22-23rd, is a general Appeal Follow-Up weekend,** in which parishioners should be reminded and encouraged again to support the Appeal.

GENERAL

- **Participation:** Strive to obtain 100% participation by encouraging a gift from all parishioners. Stress contributing using the pledge plan as it enables a larger gift to be spread over a longer time frame.
- **Utilize the Bishop's Annual Appeal Materials:** The Resource Manual, bulletin and pulpit announcements, Prayers of the Faithful, brochures, video, etc. have been provided for you. Have your video and your homily prepared for **Education Weekend.** Please have a sufficient quantity of pledge envelopes and pens on hand for

Commitment Weekend. All parish resources and materials (such as announcements, Prayers of the Faithful, bulletin announcements and inserts, lay coordinator information, etc.) can be requested from Mr. T. Russell Stager, Bishop's Annual Appeal Coordinator, at the Diocese of Tyler.

- **Make Certain** that brochures/pledge envelopes are available at the church entrances throughout the appeal process.
- **Make** your own commitment to the Bishop's Annual Appeal.
- **Appoint** a volunteer/Lay Coordinator to assist in implementing these directives. See the final section for the Lay Coordinator checklist.
- **Appoint** a volunteer to give a personal testimony on the importance of giving to the 2020 Bishop's Annual Appeal, after the homily, during Education Sunday. This is highly encouraged.
- **Exhibit** a positive, sincere and supportive attitude toward participating in the Appeal, its objective, and the important role the parish plays in the overall effort.
- **Focus** on your parishioners' willingness to practice good stewardship by giving back to God in gratitude for all the gifts He has so graciously given to them.

EDUCATION WEEKEND

- **Be Enthusiastic:** Make the success of the 2020 Bishop's Annual Appeal your target.
- **Create a Positive Image:** Preach about the 2020 Bishop's Annual Appeal and the many programs the Appeal supports. Your homily should discuss our role as stewards of the Diocese and the impact of the Appeal on your ministry and parish.
- **Be Prepared:** Answer basic questions that your congregation might have about the Appeal (i.e. questions regarding the purpose of the BAA, who to contact at the Chancery Offices, etc.)
- **Prepare with your Volunteer:** If you choose to have a parishioner testimonial after the homily, be sure to talk with him/her before that weekend about what they will say.

HOW TO CONDUCT A SUCCESSFUL APPEAL IN YOUR PARISH (Continued)

COMMITMENT WEEKEND

- **Be Prepared:** View the video prior to Commitment Weekend. Set up and test both video and sound equipment BEFORE the Masses on **February 15-16th**.
- **Instruct from the Pulpit:** Review the Guide for Filling out the Commitment Envelope for reference. Ask that everyone complete a card and turn it in to the foot of the sanctuary. This should be done prior to the Offertory.
- **Encourage Pledges:** Pledges allow parishioners to have a greater impact by flexibly paying their pledge over 10-months.
- **Report Progress:** As pledge amounts are reported to the parish, publish the progress in the bulletin

and/or from the pulpit, thanking all who have participated. Encourage those who are not participating to consider adding their pledge through personal calls and conversations, emails and online.

APPEAL FOLLOW-UP WEEKEND

- **Be Inspiring:** Tell parishioners about the importance of supporting the Appeal during the Prayers of the Faithful and end-of-Mass announcements.
- **Encourage Pledges:** Remind parishioners that there is still time to turn/mail in their pledges if they haven't done so yet.
- **Praise Generosity:** Thank all who have already given to the Appeal.

PLEDGE PROCESSING

Collect the pledge envelopes and deliver them to the Stewardship & Development Office at the Chancery, making sure to count the number of envelopes present in your delivered batch. DO NOT open the pledge envelopes, count money, or put labels on the envelopes. If there is difficulty in making this delivery, please contact T. Russell Stager at 903-534-1077 ext.196.

At the Chancery Office, you will need to sign off on a transmittal sheet, verifying the number of envelopes in your batch. You will receive a copy of this signed transmittal sheet for your records.

Parish bookkeeping is not required. The Stewardship & Development Office at the Chancery will provide status reports periodically to the parishes, monthly reminders will be sent to parishioners and a tax statement will be provided after the end of the year.

SHOULD YOU HAVE ANY QUESTIONS OR NEED HELP IN ANY WAY, PLEASE CALL T. RUSSELL STAGER IN THE STEWARDSHIP & DEVELOPMENT OFFICE AT 903-534-1077 ext. 196.

EDUCATION WEEKEND PROCEDURES

February 8th-9th

BEFORE MASS:

- ✓ Place the 2020 Bishop's Annual Appeal posters in highly visible areas of the Church
- ✓ Place the 2020 Bishop's Annual Appeal brochures at all entrances of the church
- ✓ Ensure the "Education Weekend" Bulletin Insert is placed in all bulletins
- ✓ Have the appropriate Prayers of the Faithful and Mass Announcement that are to be read
- ✓ Place extra copies of the 2020 Bishop's Annual Appeal brochures in pews

DURING MASS:

- ✓ Deliver a pulpit presentation/homily emphasizing the teaching mission of the Diocese and the vital role of the Appeal to fulfilling our mission.
- ✓ **Optional:** After the pulpit presentation/homily, instruct the volunteer speaker to encourage parishioners to participate in the 2020 Bishop's Annual Appeal. **Afterward, remind parishioners that their invitation from the Bishop to participate will soon arrive through the mail.**
- ✓ During the Prayers of the Faithful, insert the provided petition.
- ✓ Read the provided announcement.

EDUCATION WEEKEND PUBLICITY

Extra copies of announcements, Prayers of the Faithful, bulletin announcements and bulletin inserts can be requested directly from T. Russell Stager, Bishop's Annual Appeal Coordinator, at The Diocese of Tyler.

Announcement

The **2020 Bishop's Annual Appeal:** The Faith Within Family has begun across the Diocese of Tyler. The Appeal is the financial foundation for many of our ministries and provides the resources needed to serve the families and strengthen our Catholic family in East Texas.

Additional information will be provided to you in the coming weeks, including a personal invitation from Bishop Strickland to participate in the Appeal. You may return your commitment by mail or in any offertory collection during the next three weeks. Please prayerfully consider a gift to this year's Appeal. Thank you for your continued support of our Diocese!

Prayer of the Faithful

That each one of us will be open to God's call to support faithfully and joyfully the Diocese of Tyler's teaching mission through the 2020 Bishop's Annual Appeal, we pray to the Lord.

Bulletin Announcement

"As the family goes, so goes the nation and so goes the whole world." – St. Pope John Paul II

This weekend kicks off the 2020 Bishop's Annual Appeal. The Appeal is an opportunity for you to support directly the Diocese of Tyler's mission to teach the faith to each family in East Texas. Your generosity strengthens our seminarians, our retired clergy, and all teaching initiatives and materials by the St. Philip Institute. Please prayerfully consider saying 'yes' to supporting this year's Bishop's Appeal. Your participation will ensure the teaching mission of the Church is fulfilled.

Please visit www.dioceseoftyler/baa to donate online!

Talking Points for Volunteer Speaker

Summary: A brief 2-3 minute, volunteer speech, after Mass on **February 8th-9th**. The message should be how the Appeal impacts the volunteer's life and the life of the Church.

INTRODUCE YOURSELF

Introduce yourself with a brief description:

Example: Good morning, I'm John Smith and this is my wife Mary. We've been parishioners at (your church) for nearly ten years. We'd like to share our experiences with the Bishop's Annual Appeal and how it impacts the missionary work we do in the parish and beyond.

Tell Your Story. Highlight a ministry(s) that you've benefited from or how your parish benefits in some way. Speak with a passion so that parishioners will be engaged and inspired by your story. Examples: support for our clergy, vocations and seminarian support, evangelization and parish ministry, social services and outreach and young adult and campus ministry.

How are you inspired? We are grateful for the blessings we have; We are called to the mission of the Church and giving to the Appeal helps us to do this.

ASK FOR INVOLVEMENT

Example: Your support is critical to the success of the **2020 Appeal, The Faith Within Family**. Today I am asking that each one of you show your support by committing to a gift. The reason is not just because the church has a need and the causes are worthy, but especially because sacrificing strengthens our resolve to be and fight for our Catholicism. This year's total target for the **2020 Appeal, The Faith Within Family** is \$2.3 million. Our parish target is \$ _____.

I ask that you support the needs of our diocese through the 2020 Appeal. Please know that every gift, no matter the amount, will make a difference. I'm asking you to consider giving a gift reflective of the blessings you've received this year.

There are a variety of ways to fulfill your pledge: We encourage you to use your credit/debit card, set up automatic withdrawals from your checking account, or have the Office of Stewardship & Development send you a reminder. You can also donate stock or give through a charitable fund. If you prefer, you can also donate online – the web address is www.dioceseoftyler.org/baa

GIVE THANKS

Example: Thanks to your generosity, our Church is here in the missionary fields of East Texas. I, along with Father [PASTOR NAME], thank you today in advance for your support of the Bishop's Annual Appeal.

I pray that you join us in continuing our commitment this year and thank you for your consideration. May God bless and keep you.

COMMITMENT WEEKEND PROCEDURES

February 15th-16th

BEFORE MASS:

- ✓ Provide clear directions to ushers regarding the in-pew commitment process.
- ✓ Place sufficient quantities of pencils/pens in each usher/volunteer's basket.
- ✓ Place enough in-pew commitment envelopes in each usher's basket.
- ✓ Have remarks prepared to be delivered at the homily that will facilitate the in-pew commitment process?
- ✓ Ensure the "Commitment Weekend" Bulletin Insert is placed in all bulletins.
- ✓ Make sure the appropriate Prayer of the Faithful has been read.
- ✓ During the week **before Commitment Weekend**, work with lay coordinators and volunteers in setting up and operating audio/visual equipment to play the Appeal Video at every Mass. **TEST the equipment NOW.**

DURING MASS:

- ✓ During the homily, remind the congregation about the mission of the Appeal and the importance of everybody's participation.
- ✓ **After the pulpit presentation/homily, play the appeal video.**
- ✓ After the video, conduct the in-pew commitment process by using the script provided to walk all parishioners through completing the pledge envelope, **pausing** to allow the necessary time for all parishioner's time to enter their information.
- ✓ All Mass attendees are asked to bring the envelopes to the altar. If they are unable, turning cards into the collection is a secondary option.
- ✓ During the Prayers of the Faithful, insert the provided petition.
- ✓ Read the provided announcement.

COMMITMENT WEEKEND PUBLICITY

Extra copies of announcements, Prayers of the Faithful, bulletin announcements and bulletin inserts can be requested directly from T. Russell Stager, Bishop's Annual Appeal Coordinator, at The Diocese of Tyler.

Announcement

It is Commitment Weekend across the Diocese for the 2020 Bishop's Annual Appeal. If you have not already made a gift or pledge, please do so today. You can mail in your gift or pledge, fill out an in-pew envelope and turn it in at Mass, or donate online. Thank you for your generosity!

Prayer of the Faithful

That God will grant us a cheerful spirit of giving. That we may see the Bishop's Annual Appeal as a chance to support the Truth of Jesus Christ and

to strengthen our entire Diocesan family. We pray to the Lord.

Bulletin Announcement

This weekend is the 2020 Bishop's Annual Appeal Commitment Weekend at our parish and throughout the diocese. Last year, Bishop Strickland asked us to join together and support the Holy Eucharist through your generosity. This Bishop's Appeal, we ask you to support your family, the Church, so we may continue to be a beacon of faith to East Texas for years to come. Prayerfully consider supporting the 2020 Bishop's Annual Appeal with a pledge. Pledge cards can be found in your pews, and online gifts can be made at www.dioceseoftyler.org/baa. Thank you for your continued generosity!

COMMITMENT WEEKEND SCRIPT

Best practices to remember:

- The in-pew appeal should take place immediately after the homily or in place of the homily.
- Every Mass attendee should be handed a card at the appropriate time, no cards or pens should be awaiting folks in the pews.
- Everyone is expected to read the prayer and turn in a card with their DECISION today.

SUGGESTED TALKING POINTS

Introduction, Case for Support and Progress to Date

Good morning/evening. As we announced last weekend, this week is Commitment Weekend for The Bishop's Annual Appeal. If you have already made your commitment to this year's appeal, thank you for your generosity. If you have not yet done so I am asking each family to consider making their gift today.

Our goal for this Appeal is to receive a prayerful decision from every one of us. I am asking each and every family to please fill out an envelope today, even if you have made a gift or are still praying on your decision. This will help us by providing an accurate record of parishioners and commitments with whom we will follow up next week.

I would like to take a couple of minutes to allow the ushers and volunteers to pass out an envelope to every adult so we could read the prayer and provide a decision together.

(Give time for ushers to pass out cards) (have one for yourself to lead parishioners)

I would now ask that you follow along with me as we pray together for this year's Appeal.

Say the prayer together once everyone has one. (Saying the prayer ensures everyone got a card)

Step-by-step instructions on filling out the pledge card (Fill a card out yourself)

Please follow along as we fill out the card together. Even if you have already given, I will ask that you turn a card in to me at the altar in a few moments.

Step 1 – Please select a 10-month pledge option, found in the green box. This commitment is not a contract. Simply do your best to consider \$100 per month pledge. Any amount is important and will make a difference. If you plan to give an initial payment, please write that amount in the “initial payment” box.

If are unable to try a 10-month pledge, please select an option in one of the two gold boxes.

Step 2 – Next, please flip the the first tab to review contact information.

– Please complete your addressing information. We will use this information to know who is attending Mass. A phone number and email help us reach out with questions or to secure further payment details.

– Please select how you intend to pay. If you can, please enter your credit or debit card information.

– Next, enter your gift information. This will authorize the amounts drafted. You can enter a start date, installment schedule, and payment type. Please sign and date the card.

Step 3 – Please know that pledges can be changed or canceled at any time. They are not contracts so I ask that you have faith that the Lord will provide. These causes are God's work and if we put ourselves out there, he will care for us and our needs.

Thank you for helping with an automatic payment, this will help keep costs down and will allow us to expedite your payments.

If you are unable to make a pledge at this time or would like for the Diocese to call, please complete all of your addressing information and turn it in to the basket. We will follow up throughout the next month.

I will now give you some time to fill the card out. When you have completed your card, please bring it up to me and place it in the basket.

[ask for the music to be played while people are filling out cards]

Thank you for your generosity and may God bless you.

Now I would ask that you bring your pledge up to the basket as soon as you are finished. As soon as everyone has turned in your pledge card, we can continue with our liturgy.

APPEAL FOLLOW-UP PROCEDURES

February 22nd-23rd

PREPARATION FOR MASS:

- ✓ Ensure the bulletin announcements are in the bulletins
- ✓ Have the appropriate Prayer of the Faithful read.
- ✓ Scatter extra brochures in the pew, if there are any remaining
- ✓ Add the Appeal announcement to your regular announcements

OPTIONAL DURING MASS:

- ✓ After the homily, instruct the volunteer chosen to speak to utilize the talking points provided to encourage your parishioners to participate in the 2020 Bishop's Appeal: The Faith Within Family.
- ✓ During the Prayers of the Faithful, read the provided petition.
- ✓ Read the provided announcement.

APPEAL FOLLOW-UP PUBLICITY

All announcements, Prayers of the Faithful, bulletin announcements and bulletin inserts can be requested directly from T. Russell Stager, Bishop's Annual Appeal Coordinator, at The Diocese of Tyler.

Announcement

This is the last weekend announcements that will be made for the 2020 Bishop's Annual. If you have not yet made your commitment, please prayerfully consider making a gift in support of our diocese.

Prayer of the Faithful

For the success of the 2020 Bishop's Annual Appeal, and for the joy of generously caring for the Church, We Pray to the Lord.

Bulletin Announcement

The 2020 Bishop's Annual Appeal is how YOU can support our seminarians, our retired clergy, and our diocesan mission to teach the Catholic Faith throughout East Texas. Our clergy, families, parishes, and missions are strengthened through your gifts to the Appeal. Please mail in your pledge or gift, drop-in in the collection basket, or make your donation online at www.dioceseoftyler.org/baa. Every gift brings us closer to our goal. Thank you!

FIN DE SEMANA EDUCATIVO SOBRE LA PROMESA AL OBISPO

Febrero 8-9

Los anuncios, Oraciones de los Fieles, Anuncios de Boletines e Inserciones de boletines se pueden recibir al pedírseles a T. Russell Stager, coordinador Promesa anual al obispo.

Anuncio

La Promesa Anual al Obispo 2020: La Fe Dentro de la Familia., ha iniciado en toda la Diócesis de Tyler. La promesa sirve como el fundamento para nuestros tantos ministerios, y proporciona la fuente que necesita nuestra diócesis para enseñar todo el tesoro de Jesucristo y su Santa Iglesia Católica a toda la gente en el Este de Texas.

Información adicional le será proveída en las próximas semanas, incluyendo una invitación personal del Obispo Strickland para participar en la Promesa. Usted puede regresar su compromiso por correo o en cualquier colecta del ofertorio durante las próximas tres semanas. Por favor en fervorosa oración considere un donativo para la promesa de este año. Gracias por su continuo apoyo a nuestra Diócesis.

Oración de los Fieles

Para que todos y cada uno de nosotros escuchemos fielmente el llamado del Señor y generosamente apoyemos la misión de enseñanza de la Diócesis de Tyler a través de la Promesa Anual al Obispo 2020. Oremos al Señor.

Anuncio del Boletín

“A medida que avanza la familia, así va la nación y el mundo entero”. - San Papa Juan Pablo II

Este fin de semana inicia la Promesa Anual del Obispo 2020. La Promesa es una oportunidad para que usted apoye directamente la misión de la Diócesis de Tyler de enseñar la fe a cada familia en el este de Texas. Su generosidad fortalece a nuestros seminaristas, a nuestro clero retirado y a todas las iniciativas y materiales de enseñanza del Instituto St. Philip. Por favor, considere en oración decir “sí” para apoyar la Campaña del Obispo de este año. Su participación asegurará que se cumpla la misión de enseñanza de la Iglesia.

¡Visite www.dioceseoftyler / baa para donar en línea!

PROCESO PARA EL FIN DE SEMANA DE COMPROMISO

Febrero 15-16

Anuncio

Hoy es el fin de semana de compromiso en toda la Diócesis para la Promesa Anual al Obispo 2020. Si usted aún no ha hecho un donativo o una promesa, por favor hágalo hoy. Usted puede mandar por correo su donativo o promesa, llene una de los sobres en las bancas y póngalo en la canasta de la colecta, o done por internet. ¡Gracias por su generosidad!

Oración de los Fieles

Que Dios nos conceda un espíritu generoso para que así podamos ver la Promesa Anual al Obispo 2020 como una oportunidad para fortalecer a toda nuestra comunidad Diocesana al enseñar la fe nuevamente a todos los que viven en el Este de Texas, Oremos al Señor.

Anuncio del Boletín

Este es el fin de semana de compromiso a la Promesa Anual al Obispo 2020 en nuestra parroquia y en toda la diócesis. El año pasado, el Obispo Strickland anunció su visión de hacer a la Diócesis de Tyler una diócesis de enseñanza a través de la Constitución en Enseñar la Fe Católica. Esta visión se trata de enseñar la fe nuevamente a cada miembro de nuestra diócesis: sacerdotes, seminaristas, diáconos, laicos, e incluso a los católicos alejados. La Promesa al Obispo provee para muchos ministerios para hacer de esta visión una realidad. Orando fervorosamente considere apoyar a la Promesa Anual al Obispo 2020 con una promesa. Las tarjetas de promesa se encuentran en nuestras bancas, y los donativos por internet pueden hacerse en www.givecentral.org/tylerbishop ¡Gracias por su continua generosidad!

COMPROMISO GUÍA FIN DE SEMANA

Introducción, caso de apoyo y progreso hasta la fecha

Buenos días / tarde. Como anunciamos el fin de semana pasado, esta semana es el fin de semana de compromiso para la Campaña Anual del Obispo. Si ya se comprometió con una promesa este año, gracias por su generosidad. Si aún no lo ha hecho, le pido a cada familia que considere hacer su regalo hoy.

Nuestro objetivo para esta Campaña es recibir una decisión de cada uno de nosotros, una decisión que haya sido tomada en oración. Le pido a todas y cada una de las familias que llenen un sobre hoy, incluso si han hecho un regalo o todavía están orando por su decisión. Esto nos ayudará al proporcionar un registro exacto de feligreses y compromisos con los que haremos un seguimiento la próxima semana.

Me gustaría tomar un par de minutos para permitir que los ujieres y los voluntarios pasen un sobre a cada adulto para que podamos leer la oración y tomar una decisión juntos.

[Dé tiempo a los ujieres para repartir tarjetas]
[tenga uno para usted para dirigir a los feligreses]

Ahora te pediría que me siguieras mientras rezamos juntos por la Campaña de este año.

Recen juntos la oración una vez que todos tengan una. (Al decir la oración, asegúrese de que todos tengan una tarjeta) Instrucciones paso a paso sobre cómo completar la tarjeta de compromiso (Complete una tarjeta usted mismo)

Dé la vuelta a la tarjeta y sígala mientras la llenamos juntos. Incluso si ya ha dado, le pediré que me entregue una tarjeta en el altar en unos momentos.

Paso 1: Complete su nombre e información de contacto. Asegúrese de incluir un número de teléfono actual y un correo electrónico si es posible. Esto nos ayudará a actualizar nuestros registros y obtener una verdadera comprensión de quiénes son nuestros feligreses activos.

COMPROMISO GUÍA FIN DE SEMANA

Paso 2: A continuación, marque la casilla que corresponde con su decisión:

- Si ya ha tomado su decisión por correo o en línea, complete su información de contacto en el reverso.
- Si no ha tomado su decisión, marque las casillas en la parte delantera en relación con su regalo.
- Todos deben completar la información de contacto de la tarjeta de compromiso, independientemente de lo que den, para que podamos tener un recuento exacto de feligreses en nuestra parroquia.

Paso 3: Sepa que las promesas se pueden cambiar o cancelar en cualquier momento. No son contratos, así que le pido que tenga fe en que el Señor proveerá. Estas causas son obra de Dios y si nos ponemos a su disposición, él se ocupará de nosotros y de nuestras necesidades.

A continuación, ¿cómo piensa pagar?
Recomendamos pagos con tarjeta de crédito o débito, ya que esto ahorra significativamente en gastos de envío para usted y la iglesia, pero si lo

prefiere, también aceptaremos pagos con cheque o mediante un sistema de retiro automático. Si decide pagar con una tarjeta de crédito / débito, la oficina diocesana le enviará un formulario para completar. No se espera ningún pago hoy.

Finalmente, seleccione un calendario de pagos. Puede pagar mensualmente, trimestralmente, 2 veces al año o anualmente. Marque la casilla correspondiente y recibirá recordatorios con un sobre de devolución para sus pagos. Indique cuándo desea que sea su fecha de inicio.

Ahora te daré algo de tiempo para completar la tarjeta. Cuando haya completado su tarjeta, tráigala y colóquela en la canasta.

[Pida que suene la música mientras la gente llena las tarjetas]

Gracias por tu generosidad y que Dios te bendiga.

Ahora le pediría que lleve su promesa a la canasta tan pronto como termine. Tan pronto como todos hayan entregado su tarjeta de compromiso, podemos continuar con nuestra liturgia.

FIN DE SEMANA DE SIGUIENTO PARA EL LLAMADO DEL OBISPO Febrero 22-23

Anuncio

Este es el último fin de semana en que se anunciará la Promesa Anual al Obispo 2020. Si usted aún no ha hecho su compromiso, por favor considere hacer un donativo en apoyo de nuestra diócesis.

Oración de los Fieles

Por el éxito de la Promesa Anual al Obispo, y por el valor para decir 'sí' a las maneras en las cuales Dios nos llama para que generosamente apoyemos a la Iglesia, Oremos al Señor.

Anuncio del Boletín

La Promesa Anual al Obispo 2020 es la manera en que USTED puede ayudar a nuestros seminaristas, clericós jubilados, y a nuestra misión diocesana de enseñar la fe católica en el Este de Texas. Nuestro clero, familias, parroquias y misiones son fortalecidos con su generosidad a la Promesa. Por favor envíe por correo su promesa o donativo, póngala en la canasta de la colecta, o haga su donación en la página de internet: www.dioceseoftyler.org/baa. Cada donativo nos acerca más a nuestra meta. ¡Gracias!

TO THE LAY COORDINATOR

Your pastor is asking you to help him coordinate the 2020 Bishop's Annual Appeal. With your assistance, we ask you to be an active participant in the appeal process by assisting your pastor. Your willingness to commit your time to the service of your parish is a blessing to your pastor and the parishioners.

As the Bishop's Annual Appeal Lay Coordinator, your role is to assist your pastor to conduct a successful campaign as well as help other parishioners grow in the awareness that they belong to a diocesan family here in East Texas.

You will serve as a link between the Bishop and the people of your parish, working together with your pastor and parish administration. Your responsibility

is to ensure that the necessary steps for success are completed in a timely fashion. Your personal commitment to the Church is the message you need to share on behalf of Bishop Joseph Strickland and your Pastor.

It is important that you familiarize yourself with the 2020 Bishop's Annual Appeal and to lead by example. Start by reviewing the Case Elements and understanding what ministries the Appeal financially supports. Make your own pledge early in the campaign and motivate and guide others to consider their own pledge. Strongly encourage all members of your major parish committees to make a pledge, i.e. Parish Council, Parish Finance Committee, Parish Stewardship Committee, Parish Board of Education, Religious Educators, etc.

LAY COORDINATOR RESPONSIBILITIES

- Read this Resource Manual in its entirety.
- Follow the timetable.
- Become familiar with all BAA materials.
- View the video before BAA Commitment weekend and ensure you have the proper equipment to show the video at ALL Masses on **February 15th-16th**.
- Recruit a sufficient number of volunteers to assist you (**around 3-4 per mass**). You'll need volunteers to pass out materials after the homily during all Masses on Commitment Weekend, **February 15th-16th**.
- Assist your pastor in all areas of conducting a smooth in-pew solicitation for the 2020 Bishop's Annual Appeal.
- Make proper use of program materials and visual aids (bulletin inserts, pulpit announcements, video, brochures, etc.).
- Provide opportunities for every parishioner to be able to say "yes" or "no". **DO NOT** assume that someone will not give. There is no gift too small or too large.
- Follow reporting procedures to the Stewardship & Development Office.
- Assist your pastor in preparing for and implementing Appeal Follow-Up Weekend on **February 22nd-23rd** to ensure that your parishioners have been given another opportunity to pledge. Aim for 100% participation in your parish.

If you have any questions or concerns, please contact T. Russell Stager in the Stewardship & Development Office at (903) 534-1077 ext.196.

LAY COORDINATOR CHECKLIST

2020 Bishop's Annual Appeal

- Contact the pastor concerning materials. Be sure you and your volunteers know where brochures/pledge envelopes, pens/pencils and baskets are located and where the video and video equipment can be found.
- Recruit volunteers on Education Weekend so they will know where and when to distribute Appeal materials.
- Recruit Commitment Weekend volunteers so they will know how to help you operate the video equipment, when to distribute pledge/commitment materials and when to collect commitment envelopes.
- Arrange to show the video at all Masses on **February 15-16th**. The week before Commitment Weekend, practice using the video equipment with your pastor and Commitment Weekend volunteers so everything will run smoothly at Mass and in the appropriate amount of time.
- See that the bulletin announcements are placed in the parish bulletin weekly.
- Arrange for Prayers of the Faithful each week.
- Distribute the pledge envelopes on Commitment Weekend at each Mass and make them available in the back of the church, after Mass.
- Distribute Appeal brochures in the pews and around the parish each week.
- Place all collected pledge envelopes in a large envelope or box and make arrangements to deliver pledge envelopes to the Stewardship & Development Office at the Chancery. It is not necessary for the parish office to open or audit the pledge envelopes.
- Continue to turn in any commitments that are returned after Commitment Weekend.

PLEASE DO NOT DEPOSIT THE FUNDS AT THE PARISH. ALL FUNDS WILL BE DEPOSITED BY THE STEWARDSHIP & DEVELOPMENT OFFICE.

FREQUENTLY ASKED QUESTIONS

What is the Bishop's Annual Appeal, "The Faith Within Family"? Why is it important?

The Bishop's Annual Appeal is the primary vehicle that enables the diocese to fund various programs, services, and ministries throughout the diocese and within our parishes. Above all else, the Bishop's Annual Appeal is your opportunity to join your diocesan family in supporting the work of Christ in the local Church. The Appeal is the foundation of the diocese, upon which all of our ministries are built. Without a solid foundation to fund these important programs and ministries, we simply cannot grow or thrive.

Can I make a one-time gift to the Bishop's Annual Appeal instead of making a pledge?

Certainly! Participation is the most important component of the Bishop's Annual Appeal. We ask that you consider a gift or pledge that reflects the blessings God has provided for you. Remember, it is an equal sacrifice not necessarily equal giving.

Can I make a recurring, monthly gift to the Bishop's Annual Appeal?

Yes! You have the option to give to "Our Mission Monthly," an ongoing, recurring monthly gift program. Instead of a pledge with a definite end date, a gift to "Our Mission Monthly" allows the donor to give an electronic, recurring gift that continues year after year to the Appeal. This saves the Diocese of Tyler money and resources and it saves the donor time and the hassle of remembering to make a payment on a pledge.

Is my contribution to Bishop's Annual Appeal part of my tithe to the Church?

The vision of Bishop Strickland is to evangelize and catechize all of East Texas. The Church teaches that the faithful should work to give a full tithe of 10% of their time talent and treasure. A good recommendation is that you contribute 5% to your parish, 4% to other causes and faith-based ministries such as the Priests for Tomorrow campaign, Catholic Charities of St. Vincent DePaul and 1% to the Bishop's Annual Appeal.

How much should I give to the Bishop's Annual Appeal?

God has given each one of us gifts, graces, talents, and abilities which are to be shared responsibly and

wisely with others. Faithful stewardship is more than occasional acts of charity and service. It is a way of life, a commitment to giving of our time, talent and treasure in thanksgiving for all the blessings we have received from God. We are continuously challenged to make our financial gifts from our substance, not our abundance, in proportion to the blessings we have received.

Is my pledge legally binding?

No. A pledge is a commitment made under a particular set of circumstances. If those circumstances change, you may adjust the pledge payments and/or balance accordingly.

What will the Bishop's Annual Appeal Funds be used for?

The gifts received by the Bishop's Annual Appeal are used exclusively for the work of the Church in the Diocese of Tyler. These services and programs include: Seminarians, Vocations, Retired & Infirm Priests, life-long priestly formation, the Catholic East Texas Magazine and Communications, Stewardship & Development, Tribunal Services, Ethics & Integrity, Campus Ministry, Catholic Schools, Catholic Charities, and the St. Philip Institute which provides Family Life Ministry, Marriage Ministry, Youth Ministry, Faith Formation Programs, and Hispanic Ministry.

How is the Bishop's Annual Appeal Target determined?

The diocesan target for the 2020 Bishop's Annual Appeal is \$2,300,000. This amount is determined by the diocesan budget and the work of Bishop Strickland alongside the Finance Committee to provide funding for the services and programs the Appeal supports.

How are the Bishop's Annual Appeal Parish Targets determined?

Based on the urgent needs of the Diocese, the overall target for the **2020 Bishop's Annual Appeal** is \$2,300,000. Each parish will have a target based on the percentage of overall offertory (Sunday collections) that the parish receives each week. These are targets, not assessments! Money raised will not be subject to the cathedraticum and there is no penalty for not achieving (or surpassing) your target.